

PROMOTION

Pretty in print

LILY AND ME'S AW18 COLLECTION OFFERS GARMENTS FOR EVERY OCCASION

British lifestyle brand Lily and Me specialises in print-led feminine designs with a twist on vintage. Its garments are inspired by the beauty of nature and its design team aims to capture this in every print and piece. For AW18 its collection offers pieces for every occasion including casual weekend wear and smart work attire through to elegant dresses for the festive season. Buyers can expect a new range of fabrics including smooth cotton jersey for easy silhouettes, fine cord and a line of 100 per cent cotton yarn knitwear. For a more casual offering it has also introduced cosy cotton sweatshirts featuring beautiful prints and internal detailing. *Average wholesale price is around £17 per piece while the minimum first order is £2,000.*



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